

# NORMAN LAU

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## EDUCATION

### **Master of Design in Interaction Design, May 2011**

Carnegie Mellon University, Pittsburgh, PA, US

### **Bachelor of Science in Computer Engineering (Co-op), May 2008**

University of Alberta, Edmonton, AB, CA

## WORK EXPERIENCE

### **Second Story Interactive Studios, Portland, OR, US**

#### **Experience Designer**

**Jul 2011–Present**

Designed interactive media installations with a diverse set of physical and digital interfaces for museums, universities, and other spaces. Collaborated with designers, content strategists, and developers to create design concepts. Participated in software development of projects.

### **Siegel+Gale, New York, NY, US**

#### **Interactive Design Intern**

**Jun 2010–Aug 2010**

Generated design concepts for a range of interfaces, including websites, mobile applications, and internet-enabled television. Created interactive web prototypes for rapid evaluation and iteration. Prepared presentation materials for clients such as American Express.

### **CodeBaby Corp., Edmonton, AB, CA**

#### **Software Developer**

**May 2008–Jun 2009**

Participated in software design decisions and development of the company's primary product, "Production Studio." Designed and developed the first web application features of "Production Studio." Attended to various key supporting software development tasks, such as backup and build processes.

## ***Design Methods***

*Rapid Prototyping*

*Wireframes*

*Personas/Scenarios*

*Video Sketches*

## ***Adobe Creative Suite***

*Illustrator*

*Flash*

*Photoshop*

*AfterEffects*

*InDesign*

*Dreamweaver*

## ***Programming***

*Actionscript*

*C/C++*

*Java*

*Agile Software Design*

## ***Web Development***

*HTML/CSS*

*Javascript*

*PHP*

*MySQL*

*Ruby on Rails*